



*Dear Partners, Colleagues and Disability Community,*

The landscape of Independent Living in Maryland is evolving, and we want you at the heart of this transformation.

On behalf of the **Maryland Statewide Independent Living Council (SILC)** and our network of **Centers for Independent Living (CILs)**, we are thrilled to introduce a bold new initiative designed to amplify the voices of Marylanders with disabilities:

- ***The CUP Campaign. Launch Date: March 4<sup>th</sup>, 2026 @ 5pm. – Registration Link Below:***
  - [https://zoom.us/webinar/register/WN\\_7YrAR\\_HRTBuAgQSUG1xFIg](https://zoom.us/webinar/register/WN_7YrAR_HRTBuAgQSUG1xFIg)

### **What is the CUP Campaign?**

CUP stands for **Courage to Use your Power**. It is more than just a slogan; it is a call to action.

The goal of this campaign is to move beyond traditional advocacy and ignite a sense of agency and collective strength. We are empowering individuals to recognize the inherent power they hold to shape their lives, their communities, and the policies that affect them.

### **Why We Are Connecting With You**

We recognize that true systemic change doesn't happen in a vacuum. To make the CUP Campaign a success, we are looking to **connect and collaborate** with mission-aligned agencies like yours. Whether through joint events, shared resources, or unified advocacy, your partnership is the "secret ingredient" to creating a more accessible Maryland.

### **The Rhythm of the Movement**

To capture the spirit of our journey, we are also proud to highlight the **IL Anthem**. This anthem serves as the heartbeat of our mission—a reminder of the history, the struggle, and the ultimate triumph of the Independent Living movement. It is the soundtrack to our "Courage to Use Your Power."

### **Let's Build Something Together**

We would love the opportunity to brief your team on the CUP Campaign and explore how our organizations can bridge our efforts.

**"Power is not just given; it is realized and exercised."** Are you ready to help us stir the pot? Please let us know a convenient time over the next month for a brief introductory call.



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In Solidarity,

[Your Name] [Your Title] Maryland SILC / [Your Specific CIL if applicable] [Website Link]

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**How to make this even more impactful:**

- **Attach a Graphic:** If you have a logo for the CUP Campaign, embed it right at the top of the email.
- **Link the Anthem:** If the IL Anthem is on YouTube or a website, hyperlink the text "IL Anthem" so they can listen immediately.
- **The "CUP" Hook:** You could even bring a physical branded cup to your first meeting as a tangible reminder of the campaign name!

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